



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u> 4073439 /		<u>Alt Order #</u> Political Issue
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/05/12 - 10/11/12	<u>Estimate #</u> 3217	
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 09/19/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 105.80
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**National Media**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	KSAZ	10/05/12	10/05/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$350.00	0.90			
2	KSAZ	10/08/12	10/08/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$350.00	0.90			
3	KSAZ	10/09/12	10/09/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$350.00	0.90			
4	KSAZ	10/10/12	10/10/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$350.00	0.90			
5	KSAZ	10/11/12	10/11/12	M-F 5a-530a	5a-530a		:30				NM	1	\$350.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$350.00	0.90			
6	KSAZ	10/05/12	10/05/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$450.00	1.00			
7	KSAZ	10/08/12	10/08/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00	1.00			
8	KSAZ	10/09/12	10/09/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$450.00	1.00			
9	KSAZ	10/10/12	10/10/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		Political Issue											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/05/12 - 10/11/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 3217
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 09/19/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$450.00	1.00			
10	KSAZ	10/11/12	10/11/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$450.00	1.00			
11	KSAZ	10/05/12	10/05/12	M-F 8a-9a News	8a-9a		:30				NM	1	\$500.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$500.00	1.10			
12	KSAZ	10/08/12	10/08/12	M-F 8a-9a News	8a-9a		:30				NM	1	\$500.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$500.00	1.10			
13	KSAZ	10/09/12	10/09/12	M-F 8a-9a News	8a-9a		:30				NM	1	\$500.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$500.00	1.10			
14	KSAZ	10/10/12	10/10/12	M-F 8a-9a News	8a-9a		:30				NM	1	\$500.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$500.00	1.10			
15	KSAZ	10/11/12	10/11/12	M-F 8a-9a News	8a-9a		:30				NM	1	\$500.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$500.00	1.10			
16	KSAZ	10/05/12	10/05/12	M-F 430-5a News	430-5a		:30				NM	1	\$150.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$150.00	0.60			
17	KSAZ	10/08/12	10/08/12	M-F 430-5a News	430-5a		:30				NM	1	\$150.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$150.00	0.60			
18	KSAZ	10/09/12	10/09/12	M-F 430-5a News	430-5a		:30				NM	1	\$150.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$150.00	0.60			
19	KSAZ	10/10/12	10/10/12	M-F 430-5a News	430-5a		:30				NM	1	\$150.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$150.00	0.60			
20	KSAZ	10/11/12	10/11/12	M-F 430-5a News	430-5a		:30				NM	1	\$150.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$150.00	0.60			
21	KSAZ	10/05/12	10/05/12	M-F 430p-5p	430p-5p		:30				NM	1	\$650.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$650.00	1.70			
22	KSAZ	10/08/12	10/08/12	M-F 430p-5p	430p-5p		:30				NM	1	\$650.00
Political Issue													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$650.00	1.70			
23	KSAZ	10/09/12	10/09/12	M-F 430p-5p	430p-5p		:30				NM	1	\$650.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$650.00	1.70			
24	KSAZ	10/10/12	10/10/12	M-F 430p-5p	430p-5p		:30				NM	1	\$650.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$650.00	1.70			
25	KSAZ	10/11/12	10/11/12	M-F 430p-5p	430p-5p		:30				NM	1	\$650.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$650.00	1.70			
26	KSAZ	10/05/12	10/05/12	M-F 5p-530p News	5p-530p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$900.00	2.00			
27	KSAZ	10/08/12	10/08/12	M-F 5p-530p News	5p-530p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00	2.00			
28	KSAZ	10/09/12	10/09/12	M-F 5p-530p News	5p-530p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$900.00	2.00			
29	KSAZ	10/10/12	10/10/12	M-F 5p-530p News	5p-530p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$900.00	2.00			
30	KSAZ	10/11/12	10/11/12	M-F 5p-530p News	5p-530p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$900.00	2.00			
31	KSAZ	10/05/12	10/05/12	M-F 530p-6p News	530p-6p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$900.00	1.90			
32	KSAZ	10/08/12	10/08/12	M-F 530p-6p News	530p-6p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00	1.90			
33	KSAZ	10/09/12	10/09/12	M-F 530p-6p News	530p-6p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$900.00	1.90			
34	KSAZ	10/10/12	10/10/12	M-F 530p-6p News	530p-6p		:30				NM	1	\$900.00
		Political Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$900.00	1.90			
35	KSAZ	10/11/12	10/11/12	M-F 530p-6p News	530p-6p		:30				NM	1	\$900.00
		Political Issue											

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<u>Contract Dates</u> 10/05/12 - 10/11/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 3217
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$900.00	1.90			
36	KSAZ	10/05/12	10/05/12	M-F 6p-630p News	6p-630p		:30				NM	1	\$900.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$900.00	1.90			
37	KSAZ	10/08/12	10/08/12	M-F 6p-630p News	6p-630p		:30				NM	1	\$900.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00	1.90			
38	KSAZ	10/09/12	10/09/12	M-F 6p-630p News	6p-630p		:30				NM	1	\$900.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$900.00	1.90			
39	KSAZ	10/10/12	10/10/12	M-F 6p-630p News	6p-630p		:30				NM	1	\$900.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$900.00	1.90			
40	KSAZ	10/11/12	10/11/12	M-F 6p-630p News	6p-630p		:30				NM	1	\$900.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$900.00	1.90			
41	KSAZ	10/08/12	10/11/12	M-F 8a-9a News	8a-9a		:30				NM	4	\$2,000.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWT---				4	\$500.00	0.00			
42	KSAZ	10/08/12	10/11/12	M-F 5a-530a	5a-530a		:30				NM	1	\$400.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWT---				1	\$400.00	0.00			
43	KSAZ	10/07/12	10/07/12	Su 5p-6p News	5p-6p		:30				NM	1	\$650.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$650.00	1.80			
44	KSAZ	10/06/12	10/06/12	Big 12 RS Prime Game	12p-9p		:30				NM	3	\$9,000.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				3	\$3,000.00	6.50			
45	KSAZ	10/05/12	10/05/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,800.00	3.00			
46	KSAZ	10/08/12	10/08/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,800.00	3.00			
47	KSAZ	10/09/12	10/09/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,800.00	3.00			
48	KSAZ	10/10/12	10/10/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

<u>Contract / Revision</u> 4073439 /		<u>Alt Order #</u> Political Issue
<u>Contract Dates</u> 10/05/12 - 10/11/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 3217
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 09/19/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,800.00	3.00			
49	KSAZ	10/11/12	10/11/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,800.00	3.00			
50	KSAZ	10/05/12	10/05/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,800.00	2.80			
51	KSAZ	10/08/12	10/08/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,800.00	2.80			
52	KSAZ	10/09/12	10/09/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,800.00	2.80			
53	KSAZ	10/10/12	10/10/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,800.00	2.80			
54	KSAZ	10/11/12	10/11/12	M-F 9p-10p News	9p-10p		:30				NM	1	\$1,800.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,800.00	2.80			
Totals										105.80		59	\$54,050.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/11/12	59	\$54,050.00	\$45,942.50	\$229.71	\$46,172.21
<b>Totals</b>	59	\$54,050.00	\$45,942.50	\$229.71	\$46,172.21

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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